**Top 8 Good Things You Should Put Into Guest Blogging Practice**

If you are into guest blogging you should know about the best practices to observe in order to get the most out of your undertaking. These 10 good things that you should put into your guest blogging practice will certainly give you the advantage of getting a higher approval rate for your guest blog submissions.

1. **Write an impressive original and fresh content**

While different guest blog sites may differ from their terms and condition, there is one golden rule that is common to all of them, that is submitting only original and fresh content to their site. Use fresh ideas and write anything relevant to the current trend to make your content significant to your readers. Make your content more authentic by using anti-plagiarism tools to ensure that it is original.

1. **Communicate to the guest blog site moderator**

In order to enhance the chances of making your guest blog accepted it is important to communicate to the guest blog site moderator and make a good proposal about your topic. In order to make an impressive proposal, provide the moderator an insight about your topic with the proposed title and what to expect from the content and how it can become relevant to your readers.

1. **Set your own guest blogging objectives**

You can write your content well if you have a defined guest blogging objective as it will help you to focus on how to write the content. Your objectives should consist of identifying your niche and purpose for guest blogging to help you draw out better content that will meet your website ranking objectives.

1. **Read and follow the guest blog site instructions accurately.**

Guest blog sites set forth their own distinct terms and conditions which serve as guidelines for their guest bloggers. Make sure to read and follow them accurately because the guidelines are provided for a reason. If they give a number of links that can be included in your author biography and content, stick to that number.

1. **Drop the sales talk**

Guest blog sites are not channels for direct advertising of your business. Advertising your business is a big NO among guest blog sites and as a guest blogger you should give due respect to the owner of the blog site where you are submitting a post. You can indirectly promote your site through your author biography or using the proper anchor text inside your content body but it is essential to practice the etiquette of dropping the sales talk in your content in an effort to promote your website ranking on the web.

1. **Observe proper search engine optimization practices**

Guest blog sites will appreciate whenever their contributors can deliver high quality content that is fully optimized for search. This helps to boost their website ranking while it also helps in promoting your link building marketing tactics as well. Observe the proper use of title tags, content description, using anchor texts and keywords.

1. **Practice the use of the no follow link**

While it is a good to direct your readers to other sites that can help supplement the information that you want to deliver to them, too many links to your content can appear as spam. In order to avoid getting your guest post getting rejected by the guest blog site moderator, use the no follow link which is a good guest post practice that will enhance the value of your content without making it dangerously a red flag of spam to the search engine.

1. **Get into the habit of engaging with your readers**

Guest blogging is not a single-step process. It doesn’t end once your post gets approved by the moderator. You have a better chance of getting better exposure of your guest post whenever you engage with your readers like starting a conversation thread or answering comments.

1. **Be an expert about your subject matter**

As Google Matt Cutts has said, it is necessary to make yourself an expert or in authority to the subject matter of your blog post. Most of the time the search engine is not too concern about your keyword content but more on the quality of your article content, gauging its originality and uniqueness for ranking to the search engine.

1. **Love what you do**

This is perhaps the best thing that you can do when guest blogging. When you love what you do and you show passion about what you write, you will be surprised on how spontaneous the content flow becomes which bring in more soulful value to your guest post.

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