**2-Year MA Program in Business in Euro-Asian Relations**

**Description**

This full-time 2 year specialization is created to broaden students` knowledge about Europe with a special emphasis on the European Union in correlation with the Asian countries. The political structures and processes in the European Union Member States and other European countries are analyzed by placing them in a comparative context.

Students of this specialization will have the opportunity to see the rising role of Asia in the world, especially in the context of growing significance of Asia in Europe's foreign economic relations. The program is designed to provide a sound knowledge and a competent understanding of Europe and Asia, cultural, political and economical factors of the countries.

The students will analyze the key historical steps in international affairs, understand the structure,  role and interaction of political institutions and international organizations. Euro-Asian Business Relations course develops intellectual and practical skills in order to prepare a qualified specialists with a deep knowledge on politics and economy of the European Union and Asia. The combination of lectures and case studies discussions will help students to acquire some presentation and communication skills which are necessary for their work in a modern international business environment.

**Acquired skills and learning outcomes:**

-          the practical knowledge of business focused on Euro-Asian market.

-          the ability to figure out and analyze the economic and business relations

between countries in Europe and Asia

-          the ability and knowledge to analyze the challenges, changes and tendencies of Euro-Asian business and corporations working for both regions

-          psychological, communicative and social skills for an effective performance in the international company

-          the knowledge of cultural peculiarities and business traditions of European and Asian countries

-          the knowledge how to use management and negotiation techniques in the international environment.

**Employment perspectives:**

* International companies and Corporation especially German and American companies which recently expanded the activity in Central and Far East Asia
* Business development institutions
* International organizations and institutions
* Consulting companies
* Departments of business planning and development

**Specialized Courses:**

Chinese, Russian or Indonesian language

EU - Asian Trade and Foreign Direct Investments Flows from 1980. to today

EU-Asian economic relations as part of globalization processes from 1990 to 2010

Political Economy of Regional Integration and Development in East Asia

Business Planning

International Business Strategies

Introduction to International Business

Strategic Management

Cross-Cultural Communication

China in Contemporary World

International Negotiations

International Relations in South and Central Asia

**Other Obligatory Courses:**

Trade, Aid and Partnership: External Aspects of European Economic and political Integration

Foreign and Security Policy of the US

Lobbing in International Environment

Media and Public Diplomacy

Globalization Process

Smart Leadership Training

Diplomacy: Theory and Practice

Elective courses

Note: Collegium Civitas reserves itself a possibility of slight changes in the list of courses.

The course is offered only if a required minimum number of students opt for it.

After having successfully completed this program, students will be granted a diploma of Master of Arts in International Relations, Specialization: Business in Euro-Asian Relations.