In Mari El as well there is lack of broadcasting time for Mari languages. So, in 2000 the local tv channel "Mari El" had its shows on Wednesdays, Thursdays, Fridays and Saturdays from 17.30 to 18.30. And the first 15 minutes were assigned for news in Mari, the rest of the time was usually given to national ensembles' concerts. During 2004 and 2005 the broadcasting time was shortened to news only. In 2006 the time was extended owing to "Culture" channel being used by Mari television on Saturdays from 8.00 to 10.00 a.m.

The 2001 social research showed the following (in percentage)

|  |  |  |
| --- | --- | --- |
| The watching of Mari television by the Mari (in percentage) | Regularly | 34,5 |
| Not regularly | 32,8 |
| Rarely | 21,4 |
| Do not watch because I can't understand | 0,2 |
| Do not watch because I don't want to | 1,3 |
| Do not watch because I don't have the opportunity | 3,1 |
| Do not watch because other channels have shows which are more interesting. | 3,1 |
| The listening to Mari radio by the Mari | Regularly | 29,2 |
| Not regularly | 32,4 |
| Rarely | 16,4 |
| Do not listen because I don't understand | 0,8 |
| Do not listen because I don't want to | 2,3 |
| Do not listen because I don't have the opportunity | 18,9 |
| The opening of Mari respondents on the sufficiency of shows in Mari on Mari radio | Definitely insufficient, there should be more | 19,9 |
| Probably not enough | 25, 4 |
| Enough | 31,9 |
| Too much | 1,9 |
| I find it difficult to answer | 20,5 |
| The opening of Mari respondents on the sufficiency of shows in Mari on Mari television | Definitely insufficient, there should be more | 23,1 |
| Probably not enough | 27,5 |
| Enough | 34,3 |
| Too much | 1,3 |
| I find it difficult to answer | 13,2 |

[International..., 2002:116-119].

So, if we sum the respondents believing that television gives little time to show in Mari - 50,6%, and the amount of radio shows is not sufficient and small, which is 45,3% in sum, we will see that almost a half of the Mari people of the republic is not satisfied with the quantity of shows in Mari on radio and television. This gives the government of Mari El a good cause for thinking. Since May 2006 a new commercial channel of Mari El "Broadcasting corporation 12th region", regional partner of Ren-TV company, has been broadcasting on the Yoshkar-Ola's 11th TV-channel and on the capital's cable television networks. The editors promise the shows to reflect the urgent moments of the city's and the republic's life. They plan to make serious informational programs as well as entertaining shows. Though, it is not clear what percentage of the shows will be in Mari.

5. Fiction, educational and guidance literature sphere.

Before the Reconstruction all fiction, educational (except for some textbooks and reading books for primary schools) and guidance literature was published in Russian. But with the beginning of the Reconstruction the publication of the mentioned literature in Mari and Mordvinian languages increased (in 1995 Mordovia 30 titles were published, in 1996 - 33).