**What is our proposition?**

We work closely with you to understand all your wants and needs, and on basis of this data we can explain exactly why one property is slightly or significantly better than another for your family thanks to our team’s experience and expertise in home-buyer satisfaction research, social mobility research, best in class (and as far as we are aware of, in the world) technology for finding the best location, layout and price for your dream home. We are here to transform the industry for the better and change it’s perception from low-value and shady to high-value and life-changing.

**Who we are?**

We are a focused team of real estate professionals working only for home buyers, which allows us to avoid conflict of interest, compared to the rest of the market, who actually work for the seller and want you to pay as much as possible. We keep customers’ best interests in mind, and employ advanced and fresh analytical approach never possible before in apartment search, which allows us to deliver the maximum value to the customer. Our individuals have a great past record and distinguished accomplishments in multiple fields, such as math, economics, software engineering, data collection and analysis, and a track record of hard work to solve challenges we face, which means we won’t let you down.

**Why did you get into real estate?**

We saw that we are uniquely positioned to be able to revolutionize this business, and take a great pride in that. We have insights on how to provide the best possible value for you for the price you pay.

**Will I be working with you or your team?**

We work as a team which helps us specialize, master all the unique aspects of real estate and be exceptionally productive to deliver maximum value to home buyers.

There will be a showing agent, that handles all the showing.

There will be an administrator, who handles all the paperwork.

There will be the lead/main buyer’s agent who oversees everything and helps with the negotiating at the end.

**How do your fees work?**

We don’t charge anything extra above the standard real estate fee, despite providing a premium service to our customers, which means in 95% cases our services are essentially free, which sounds too good to be true, and we accomplish that by using technology and best practices of doing business.

**What sets you apart from other real estate agents?**

To sum up some previous points:

1. CONFIDENCE IN DECISION. With us, customers have high confidence that their home-purchase decision is right, thanks to our access to the best data, best proprietary technology and fresh analytical approach never possible before. You get the best value for the price you pay. You won’t miss your dream home.
2. COMMUNICATION. Exceptional timeliness in communication with customers with the frequency you deserve.
3. CUTTING-EDGE TECHNOLOGY. We employ our team’s experience and expertise in home-buyer satisfaction research, social mobility research and skills in key areas, which other agents don’t have and would never bother to master, such as routing algorithms to minimize the time you spend commuting day-to-day for example, which are essential for estimation of post-purchase life satisfaction and opportunities, or instant real-time listing collection and analysis to give you noticeable speed and informational edge over other buyers.
4. CUSTOMER-FOCUSED. We are customer obsessed, and avoid any conflicts of interest, compared to other agents who represent both seller and buyer. We specialize on buyers. 100% of our clients are home-buyers. We always keep your best interests in mind.
5. TEAMWORK and SPECIALIZATION. We work as a team to deliver the best results, however you’ll always be able to connect with your agent, and agent will communicate with you regularly.
6. FINANCING. We consider multiple financing options taking into account your life situation, communicate result of analysis, and get best rates if you need mortgage. We won’t hesitate to offer you better financing for consideration as soon as we can get special offer for you from any vendor as it can help make your life noticeably better. After home-purchase you can expect to get update from us if we can get great refinancing offer for you.
7. DEDICATION. We invested in this business and technology a lot and are here for long-term. We work full-time and are completely dedicated to world-class serving of our customers.
8. QUALITY. Premium services at non-premium prices. At no extra cost, which is possible due to thoughtful processes and technology.

**What are your strengths?**

Our mission is to organize the best environment for upward social mobility for every person and every family.(организовать лучшую среду для социального роста для каждого человека и каждой семьи). That means that we look beyond your explicit preferences to find a property that will really work for you in many unexpectedly good ways. For example, we rank properties near great schools higher than properties near bad schools if you have school-age children, even if you don’t explicitly tell us about that.

**What questions do you have for me?**

What are you waiting for? Just give us a call and tell us about yourself and what you are looking for, we’ll be happy to serve you.

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om can find home **right near all the places you need and want**, like work, quality school, family, friends, swimming pool, centrally located subway station, park, popular places to walk, bars and restaurants, even up to the special franchise **at the best possible price** and **home of the right layout and size** in **the best possible neighborhood** helping you choose the optimal trade-offs to take, with quality unlike any other service on the market.\*\*\*