**Dear future partners!**

On behalf of all Ukrainians, I want to show respect to you and I have the honor to present the catalog with a whole pool of products/services from Ukrainian companies. This is a special issue of the first business Ukrainian media magazine, called “Business”, in which Ukrainian food producers, manufacturers of the industrial group and representatives of the IT industry present their products/services that can satisfy the needs of even the most demanding and picky consumer.

Ukraine is a country with rich natural resources and we have something to be proud of and to surprise the world with. 27% of the world's fertile chernozem, forests, minerals, sincere, open people - this is what our country is.

We are convinced that you have previously been familiar with the Made in Ukraine products because we annually export significant volumes of raw materials to various countries of the world. Ukrainian raw materials can be found in foodstuff, which you buy every day in your stores. After all, Ukraine takes the first place in the world in the export of sunflower oil, barley - the second, corn, nuts and honey - the third, wheat and oilseeds - the sixth place.

In addition to food, Ukraine exports significant amounts of ferrous metal, which, for example, can be involved in the construction of your homes, ports and even entire cities! Moreover, Ukraine is one of the leading centers for software development and is the fourth largest exporter of IT products and services in the world. For example, WhatsApp, which is so common in the UAE and which you also use daily, was created by a programmer of Ukrainian origin, Jan Koum.

In 2018, actually, for the first time in history, Ukrainian reputational manufacturers teamed up to create the Ukrainian Business Hub in the Arabic World (UBH in GCC) to enter the world market with a high-quality, competitive value-added product.

UBH in GCC is a b2b platform for establishing effective cooperation between the authoritative business of Ukraine and the MENA region, finding new partners and implementing joint projects. Our mission is to implement mutually beneficial projects in grocery, but not groceries spheres, IT, as well as other joint initiatives for the sake of peace and development of our countries.

It was the UBH in GCC team that initiated the creation of this catalog, which was joined not only by the project participants, but also by other Ukrainian entrepreneurs, who are interested in the region in the context of cooperation, and who have a product adapted to the market. It is worth noting that the products of Ukrainian companies from this catalog maximally correspond to the requirements and standards of the GCC-region.

We are confident in our productive cooperation because for you and for us the key criterion for choosing partners is reliability. The project UBH in GCC joins only reliable, reputational manufacturers who clearly know the "rules of the game" in the Arabic market, strive to be useful to society, with professional, motivated teams and strive to bring their values ​​to the common cause.

The main criteria for selecting companies for a project is honor and reputation. We are aware of the value of time and wisely use it, we care about the gifts of nature, we support the strategy of global sustainable development. The global mission of the project is to make the world happier!

We will be happy to answer your questions and discuss possible ways of cooperation!

***Yours truly, Sviatoslav Dubina, Project Manager of the Ukrainian Business Hub in the Arabic World.***