Since you are visiting this web page, we assume that you have already realized the importance of a website for your company and that simply having it is still not enough to reach your audience. This section is created to help you understand how you can **promote the website to the top** and how we can help you. Indeed, without understanding how it works, having necessary skills and tools it is impossible to **improve SEO ranking** or, simply put, make your website appear on the first page of Google search results. If you are not on the first page and specifically not in the top-10 search results for the inquiries you need, the chances that your customers will find you are miserably low. But do not worry, we can help you increase website traffic in the soonest time possible!

**How to get your website to the top of Google search?**

There are several components for successful **search engine optimization** and subsequent Google ranking:

 - **On-page optimization**. The first measure implies on-website work such as correction of possible errors in the HTML code on the web pages, cross-linking, and so forth. This part of work should be done by specialists who know exactly what errors they need to look for and how to fix them.

**- Content optimized for search engines**. Though for some people content creation i.e. texts and images creation may seem as an easy task it is not quite so. Any textual and visual information on your website can either **improve Google position** or ensure that your website will never be found by your target audience. In order to get content that will drive your potential customers to your website, first of all, a professional must give guidance for the creator of content who will then create it based on all criteria.

**- Increasing prominence.** To improve the website visibility, technical measures should be done not only within the website but also outside of it. It is a complex process that over time increases the website credibility and search engines start paying more attention to your web pages.

**- Contextual advertising** is an additional booster for website visibility. This instrument, if used correctly, can give fast results within a few days. The key is to combine the main elements of successful context advertising such as texts that sell, correctly chosen keywords, right technical settings, and implementation of timely analysis of performance and making changes if needed.

- **Maintenance of the results**. As in any other facets of life, achieving big **SEO** results is not enough. In order to maintain them, it is important to work continuously.

**SEO optimization** requires a set of maintenance efforts such as updating content frequently, changing keywords based on their efficacy, analyzing statistics, competitors, implementing of new SEO techniques suitable for current search engines algorithms, and so on. If all of this isn’t done timely, you will lose the achieved results and need to start all over.

Obviously, if the creation and promotion of websites is not your main business, it would be hard to keep up with all of these tasks and news. This is why we offer you the help of our experts.

**What do we offer?**

First of all, if you are only thinking about creating a website for your business, we can do it for you!

Secondly, we offer you a complete package of **search engine optimization**. It means that we will not only optimize your website but also make sure it maintains its positions. Leave a request or contact us by phone or email and we will get you a personalized offer with the most attractive price.