Having received the task of writing this article, I thought: «Really, why am I the coolest copywriter?» There are a lot of people, who write well and competently. So why am I the coolest and most wonderful?

So, firstly, I always creatively approach writing articles and try to do everything to make my text the most interesting and the most useful for my most beloved readers! I imagine them saying, «Wow! This author wrote the most wonderful article I've ever read! She's great at providing information! Well done!»

And you know, from these most wonderful thoughts, my heart begins to sing, and the brain begins to work productively!

I like to use the most amazing facts and even a little of the most wonderful humour in my articles. Therefore, I am the most **Creative** and **Original**!

Secondly, in my texts, I always use only verified information and the most reliable facts. My readers believe me, and I want their expectations to be met. If I do research, then my work is always the highest class, because I consider even the most complex topics from a variety of angles. And then I bear my most correct and most impartial opinion. That's why I'm the most **Objective**!

Thirdly, I listen and hear my customer. I always delve with the greatest interest into all the smallest nuances of the topic that he would like to convey to his clients or readers. And I must indicate them in my article. That's why I'm the most **Listening**!

Fourth, I've been writing my texts since I learned to write. Before this momentous time, my stories, tales and even comparative reviews (at 5 years old I compared models of children's sleigh) were recorded by my parents. And then I started recording myself. I learned to create a wide variety of texts in verse and prose. And every day I continue to make my skill the most perfect. That's why I'm also the most **Experienced**!

Fifthly, I always approach my work very responsibly, because a lot depends on how I present the information! That's why I'm the most **Serious**!

And finally, I'm the most reliable! Despite any life circumstances, I always do my job at my best. I respect myself and my customer very much! That's why I'm the most **Trustworthy**!

And in conclusion, summarizing: I am a **C**reative, **O**riginal, **O**bjective, **L**istening, **E**xperienced, **S**erious and **T**rustworthy copywriter. That's why I'm the **COOLEST**!