Preparing For Photoshoot: Easy Lifehacks

* Collect your references! Pin the pictures of locations, outfits, and scenario ideas to a Pinterest mood board. Visual inspo can be found in other shoots, movies, music videos, and art.
* Start your beauty treatments marathon two weeks in advance. Exfoliate, do facials, touch up your roots — everything that you know will make you shine.
* Do your mani-pedi NO LATER then 2-3 days, and shaving/waxing No SOONER than 24 hours prior to the shoot.
* Drink lots of water but avoid coffee, alcohol, and all-nighters. Get that hydrated look without bloating and redness!
* Put your fav playlist on and practice your poses in front of the mirror! Check YouTube for easy-yet-effective tutorials.
* When choosing outfits, opt for muted colors, simple patterns, and no more than 2-3 shades per look. Make sure comfort prevails, too.
* Accessories are the key! Not just jewelry but special details like a scarf or a bouquet of flowers. Or even an invisible yet powerful perfume to set the mood.
* Apply baby oil right before the photo shoot. It gives a soft glow to the skin (and no greasy shine!).
* Be careful on experiments with treatments, new haircuts, and tanning to avoid unexpected results that would be hard to fix.