Dear Mr Oscar,

I want to propose outsourcing some activities of our company, as you asked. I believe that our company need a third party to improve the business.

 As our business has grown for the entire year, it became difficult to answer all customer questions and outsourcing will solve this issue. As the same issues are often required, there is no need to worry about their service. That would save time. Consequently, to concentrate all attention on core areas, free our energies and enable us to focus on building the brand, invest in research and development, and move on to providing higher value-added services.

Advertisement is a basement to success in business, that requests professionalism and loads of time. It attracts people's attention to a company and its products. We must outsource this responsibility and trust it to the professional who will provide a qualified advertisement. That will increase the circle of our customers and increase the efficiency and revenue of our company.

Indians' outsourcing services are the cheapest and provide good job quality, so I recommend their service. In addition, we can monitor the quality by providing a website for customers' reviews, where they will share thoughts about the service.

The company has a promising future. I am glad to be the man who will be a part of it.

Yours faithfully