

MIDTERM

pg. 01 / 16



# CASE STUDY

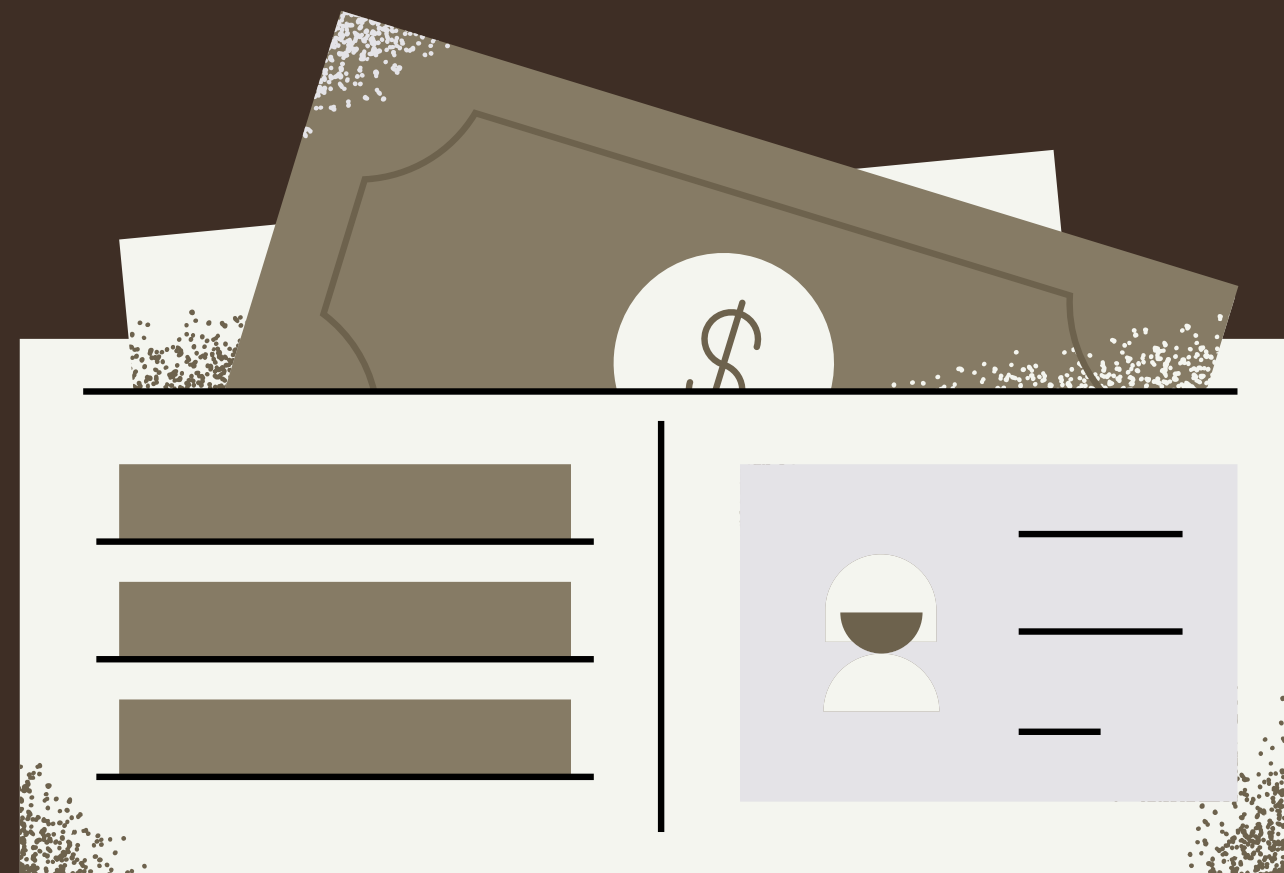
# SUCCESS CRITERIA FOR THIS PROJECT

## Classic Project Constraints



1

# ● COST

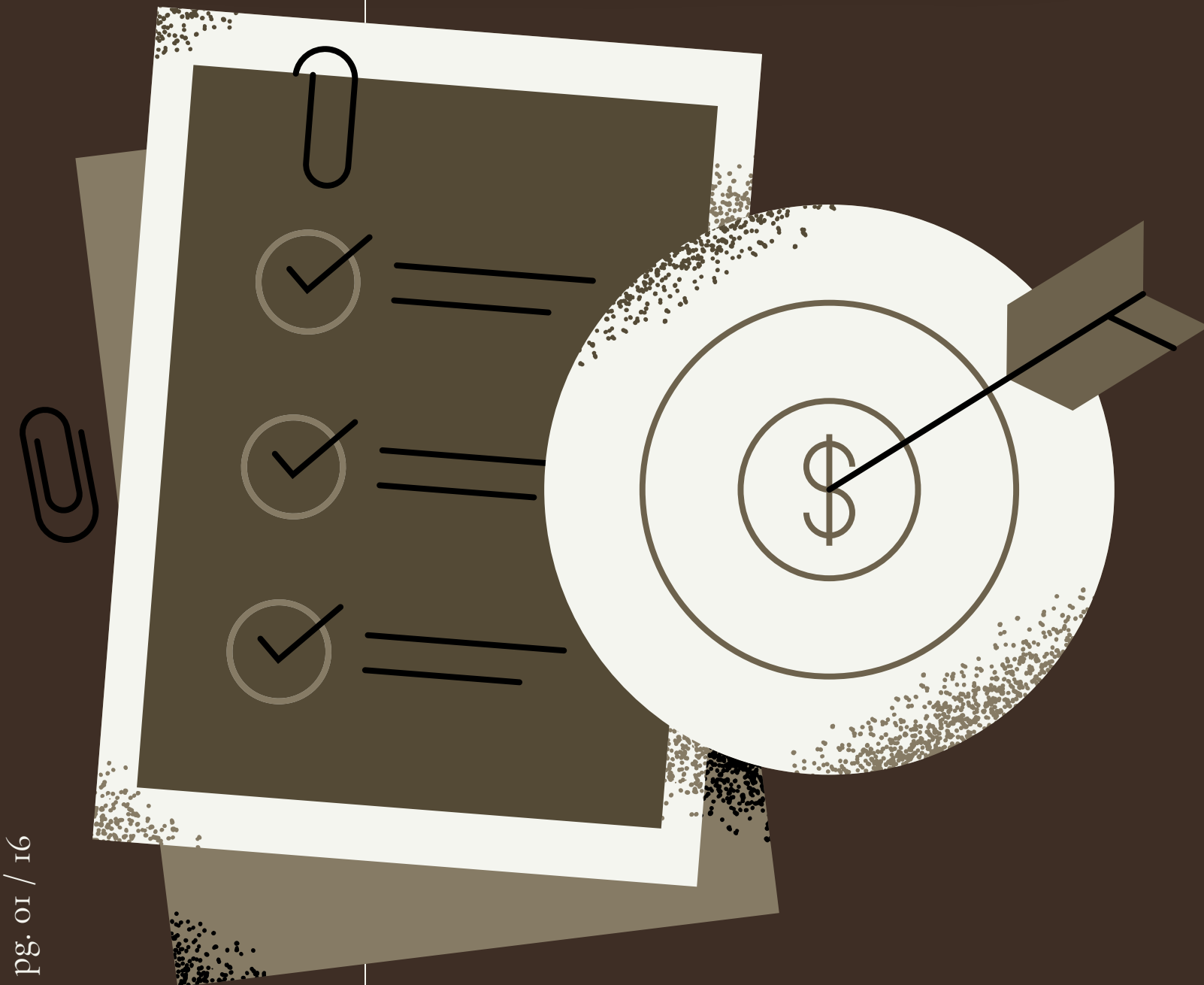


37 million  
dollar

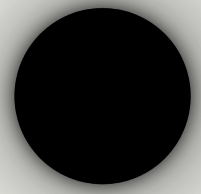


# SCOPE

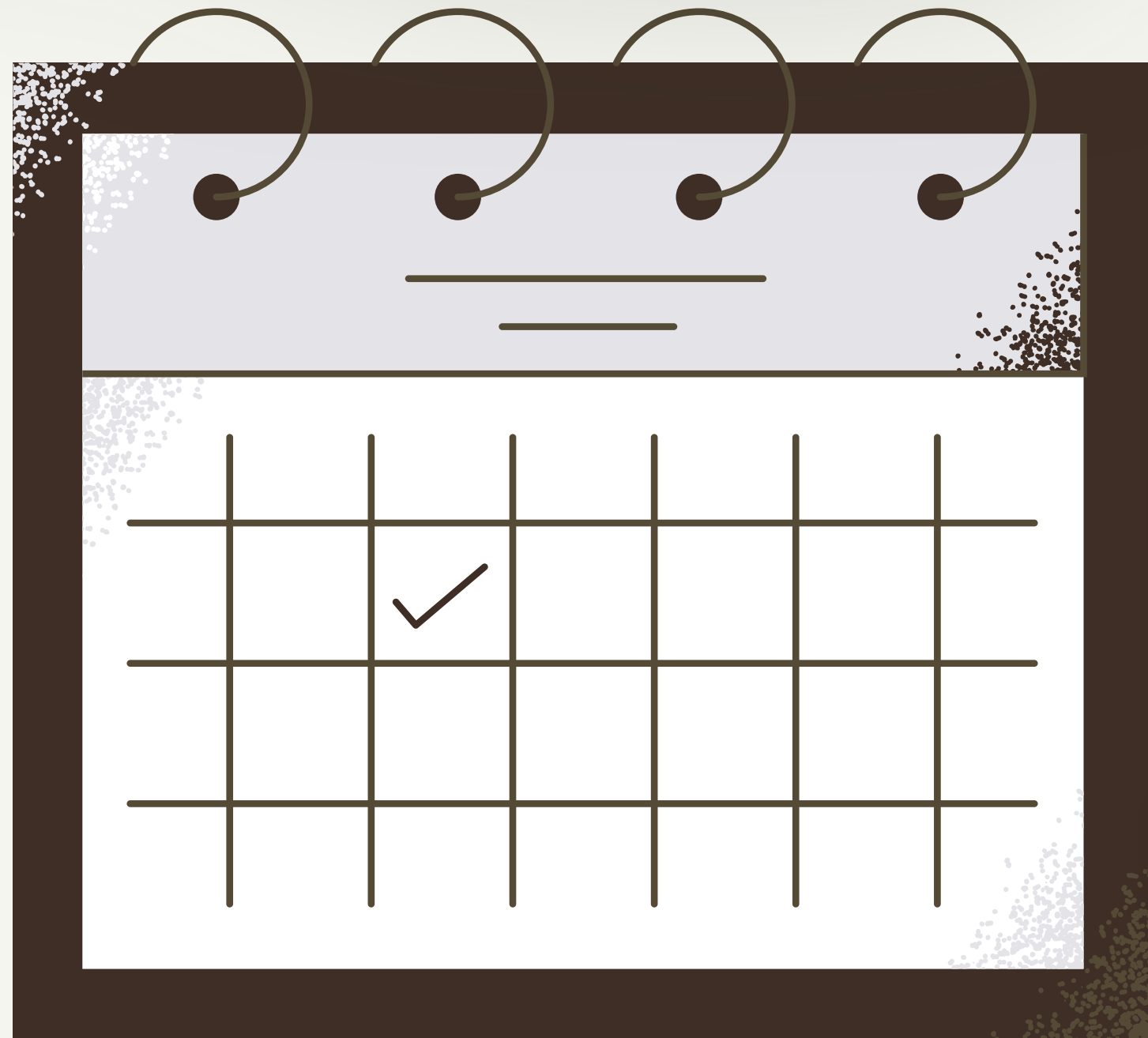
- As part of the project, a construction plant for the production of building paints will be built.
- The sponsor expects the effective work of the project manager.







# TIME



2 years to  
complete the  
project.

- **INTERNAL  
STAKEHOLDERS**



- **Owners**
- **Project Manager**
- **Sponsor Advisor**
- **Employees**
- **Assistance of the  
local administration**

# EXTERNAL STAKHOLDERS

- **Construction stores**
- **Suppliers**
- **Government**
- **Creditors**
- **Customers**
- **Shareholders**





# Risks of the project

- **Rally**
- **The mayor will not allow**
- **A fine from Greenpeace**

- **Thert of material/obstruction  
of workers to work**

- **Journalists**

- **Conflict with sponsor/  
compensation**

# Ecology



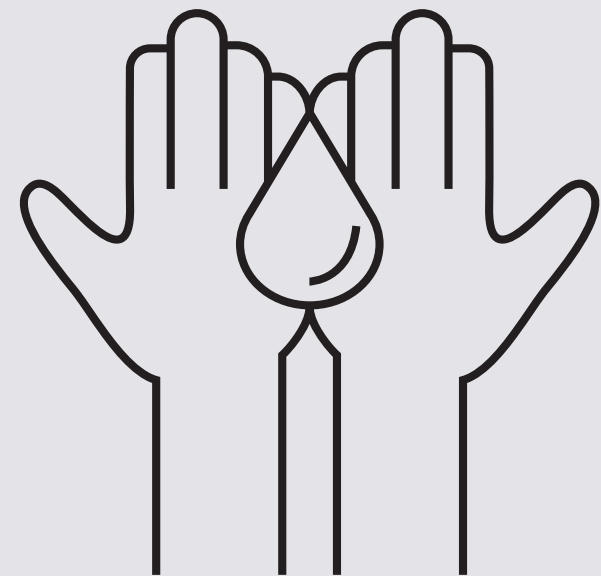
- **Technology improvement**
- **Replacing a Paint Recipe**
- **Eliminate toxic raw materials**
- **Effective cleaning methods**
- **Recycling**



# **Greenpeace fighters**

**Environmental protection**

**Budget Allocation for  
Greenpeace**



**Let people know that we  
care about Ecology**

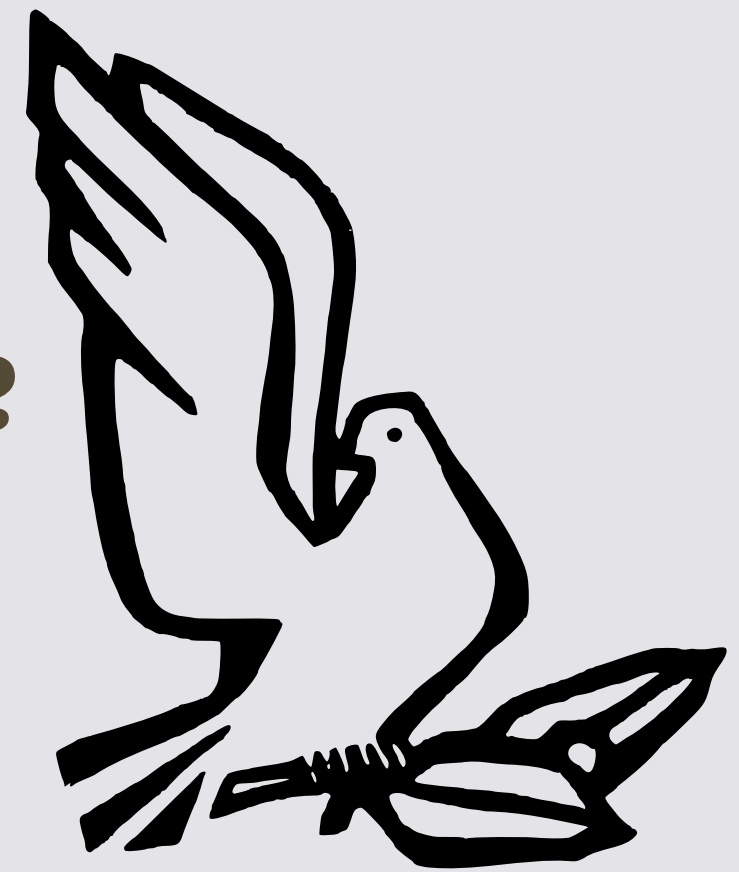


# Unemployment and crime rates

***New workplaces***



***Less unemployment = less crime***  
***More money = more happy people***



# Mayor

**We provide all conditions**

**Explain all the benefits**

**We will make sure that population will support  
after all the changes**

**Supporting this project, can help him and the city with  
problems**



# Advisor

**Talk to him**

**Explain our decisions and  
opinions**

**Listen to him**

**Come to a common  
agreement**

**If he doesn't make contact,  
talk to the boss**

