

# ANASTASIIA LEPIKH

## Target Specialist, SMM Specialist

+38 (063) 613 0875

+38 (099) 082 0428

anastasia05kotik@gmail.com

### EDUCATION

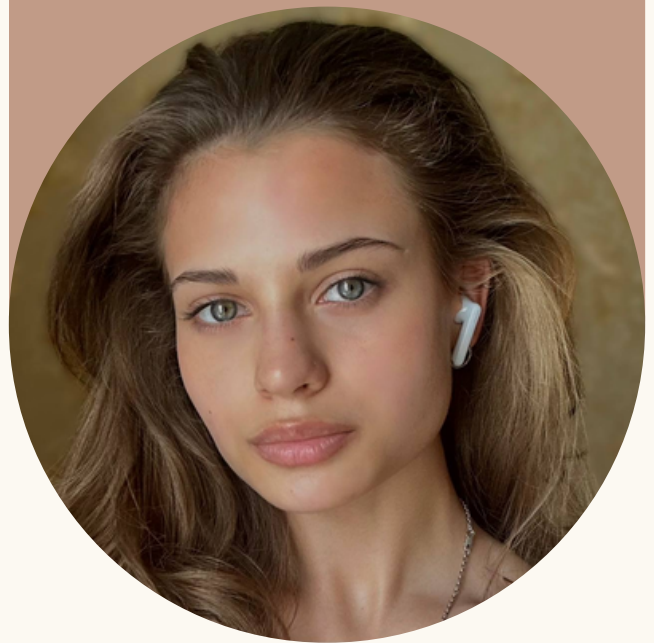
2023

#### High school

Graduated high school with excellent knowledge of all subjects

### SKILLS

Target analytics	<div><div style="width: 85%;"></div></div>
Copywriting	<div><div style="width: 70%;"></div></div>
SMM	<div><div style="width: 80%;"></div></div>
Adaptability	<div><div style="width: 90%;"></div></div>
Fast learner	<div><div style="width: 60%;"></div></div>
Sale Strategy	<div><div style="width: 75%;"></div></div>
Leader	<div><div style="width: 50%;"></div></div>



I am an experienced and results-oriented specialist with proven experience in optimizing sales and maximizing customer satisfaction. I am well versed in market research and data analysis to develop targeted strategies. My keen eye on detail, exceptional communication skills and passion for success make me an invaluable asset in achieving exceptional results for any team. In addition to my targeting skills, I also have a background in SMM and web design. Let's collaborate and achieve new goals!

### WORK EXPERIENCE

Sep - Dec 2021

#### Web-design courses

It was with web design that I started to be in freelance and marketing, there I got the first basics not only about design, but also like general marketing

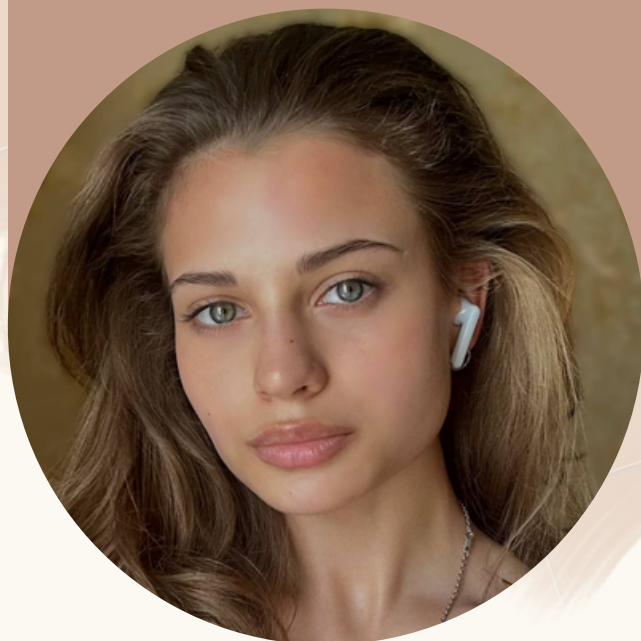
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### WORK EXPERIENCE

**Sep - Dec 2022**

#### Web-design courses

the second deeper immersion in the sphere of design, the development of websites, banners for social networks, the creation of business cards

**Nov - Jan 2022- 2023**

#### Marketing course

knowledge of marketing on the other hand, analysis of niches, knowledge with analysis of competitors, target audience, making strategies for promotion

**Apr - Aug 2023**

#### Targeting & SMM

Development of strategies for creating advertising in social networks on Facebook&Instagram as well as development strategies and page views in social networks

**INSTAGRAM** [@stassiil](#)

**TELEGRAM** [@sttasiis](#)

**BEHANCE** [Portfolio](#)

**ADS | BANNERS** [Portfolio](#)