FOUR HOME

design/interior studio

Interior design is a branch of design aimed at the interior of premises in order to ensure convenience and aesthetics, ensuring convenience of the environment with people. Interior design combines artistic and industrial design.

01 ABOUT PROJECT

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our goals

- create a functional website of high quality with ease
- specify necessary information about the studio and examples of work
- the site must work on all devices

our important criteria

- convenient and clear user interface
- easier for customers
- the design shows the quality with the studio

02 USER FLOW

SEX

male female

EDUCATION

school/college university

MONEY

0-30$ 30-60$ 60-100

AGE

18-25 years 25-40 years

CONCLUSION: among the target audience that consumer content, information related to interior design and renovation:
- *women predominate in gender;*
- *most people are in the age range 25-40 years;*
- *in education - university graduate;*
- *by income level - 2500-3500 UAH.*

CA can be divided into the following groups:
- *married couples (70%);*
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03 USER PERSON

Katya Sobolk

AGE: 32 years
WORK: UI/UX designer
FAMILY STATUS: married, no children
LOCATION: Kyiv, Ukraine

Objectives
- *to find a reliable (turnkey repair of an apartment of 50 m2;*
- *carrying out repairs in a short period of time;*
- *turnkey construction of a suburban small house.*

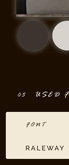
Problems
- *a short period of time for apartment renovation and a small budget;*
- *lack of experience working with repair companies.*

Personality
- *introvert*
- *empathic, psychologist*
- *attention to the mind*
- *prefers intuition*

Characteristics of working with customers
- *extensive work experience;*
- *many years of practice;*
- *small examples are available.*

04 design

05 USED COLOR PALETTE



05 USED FONTS

FONT
RALEWAY Aa

FONT
GEORGIA Aa

HEADLINE 1
Raleway, Medium 36

HEADLINE 2
Raleway, Regular 24

HEADLINE
Raleway, Regular 16

BIG BODY
Georgia, Regular 18

BODY
Georgia, Regular 14

06 MOCKUPS

THANK YOU FOR YOUR ATTENTION!