**The Impact of the Language Barrier in Communication and Trade**

**What is a language barrier?**

The language barrier provides itself as a fear to speak on foreign language, and this problem is so wide for tourists and other people who came from other country, even if they know the language. The person who has this case can “stumble” in dialogue, forget the words, trying to speech quickly, cannot catch the sense of the dialogue and for further be afraid to speak with other people. Most of these peoples afraid to say something wrong or not competent to the sentence, grammar or pronunciation of words. To be specific, language barrier appears to limit user’s knowledge about exact language or inability to master it at all.

However, not always the psychological phenomena effects the victim. The causes of the language barrier may be larger, from childhood traumas to global problems:

**Cultural Difference:**

*Many other countries has a different ways to learn languages (further: English language as example). Their economy, Ministry of the Education performance and general status of the country can influence on person’s tone, dialect and vocabulary size, which can confuse the interlocutor.*

**Challenges in translation and interpretation services:**

*Once again, the culture difference, time constraints, misunderstandings and errors may cause you a confusion. This may also worry the person and limit his speech skills.*

**Lack of language, proficiency and education:**

*Sometimes, the problem can appear more than easier: person do not studies a lot to speak with another English carrier.*

**How to break the Language Barrier?**

Because it’s only psychological phenomenon, it is easy to fix this. The ways is:

* **Language education and training programs –** if the problem only in language study, you can just fix this by training yourself in special courses.
* **Technological advancements in translation and interpretation –** you can see the English translation everywhere in big cities or capitals. Also, translators as addition to your smartphone becoming more multifunctional and closer to human translation every day.
* **Cross-cultural communication workshops –** humanity many times tried to invent something to unite everyone, [Esperanto](https://en.m.wikipedia.org/wiki/Esperanto) is the example.

**Impact on Trade and Economic Consequences**

Due the misunderstanding between trader and customer, many problems can appear:

* Reduced market access and expansion opportunities,
* transaction cost increase,
* limitations in supply chain management;

Your financial status will be limited too:

* Loss of potential revenue and market share,
* impacts on GDP growth and economic development.