

About me

Hi, I'm Nikola. I have been helping WEB3 companies go to market for over 3 years. I came up with unique strategies for NFT and DeFi projects. During this time I have done over 10 completed projects.

Grew over 1m Twitter followers for our clients, and over 500k on Discord. Helped earn over 5 million \$ for companies.

Contacts

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✕ <https://twitter.com/NikoShev>

🗨 <https://discordapp.com/Nikolo>

📌 <https://t.me/Shevetovskiy>



Skills

- AMA session,
- Consulting,
- Alpha caller,
- Strategic advisory,
- USP & ICP creation,
- Collab management,
- Content marketing,
- Discord management,
- Influencer marketing,
- Hack social media growth,
- Twitter growth,
- KOL marketing

Education

Internet marketing
Hillel IT School / 2018 - 2020

Marketing Specialist
National Academy of Urban Economy /
2005 - 2009

Language

English, Russian

Nikolay Shevetovskiy

Marketing / Strategy / Web3

Work experience

Hato Genesis | Mental Health | <https://twitter.com/HatoETH>

- Done in 30 days + 25,000 followers on Twitter
- Brought out the project as the most talked about project on the market right now. (founder was hacked and Twitter was taken away. We return to Twitter and continue to build the project)
- My work: Marketing, marketing plan, budgeting, finding a team and adviser. Strategy development

Vastega | Cartoon Series | <https://twitter.com/thevastega>

- Done in 30 days! + 8,000 followers on Twitter
- Put the project in the top 10 most talked about projects
- My work: Marketing, budgeting, finding a team and adviser. Strategy development <https://opensea.io/collection/vastega-harips>

Time Soul | Mental Health | <https://twitter.com/timesoulcom>

- Done in 60 days! + 22,000 followers on Twitter
- Put the project in the top 30 most talked about projects
- The average mint price was 0.42 ETH. Floor 0.48-0.5 ETH and total volume 245 ETH. The project has already paid off the investment. Stages 3 and 4 will bring profit
- The project plans to release an application and issue its own token. Already made 2 mint phases out of 4 phases (555 each) <https://opensea.io/collection/worriedmeerkats>
- My work: Marketing, marketing plan, budgeting, finding a team and adviser. Strategy development. Attracting ambassadors, developing the unification of web2 b web 3 mechanics

MemeFi | Game Fi | <https://twitter.com/3web3io>

- Made the collab
- Picked influencers and a powerful team
- Made the project from 0 to 28K subscribers
- With post reach from 71 to the popularity of the project continues to grow
- The goal of the project is an educational platform in web 3
- My work: Marketing, marketing plan, budgeting, finding a team and adviser. Strategy development

Ownity | Aggregating NFT Co-Ownership Platform | https://twitter.com/ownity_io

- The goal of the project was to bring the first users to the project and then almost to the foundations to attract investment
- The goal was accomplished, we are negotiating with funds project competitor blur.io
- My work: Marketing, marketing plan, budgeting, finding a team and adviser. Strategy development

WhiteList Zone | Web3 whitelist marketplace | https://twitter.com/wzone_io

- The goal of the project is to make a marketplace to sell whitelists on the marketplace
- It is under a non-disclosure agreement. But the goal is to make DAO which was not yet on the market
- My work: Collab management, adviser

bOrder1ess | Wicked NFT collection & token | <https://twitter.com/bOrder1ess>

- Made the collab
- Picked influencers and a powerful team
- Made the project from 0 to 16K+ subscribers
- With post reach from 77 to the popularity of the project continues to grow
- The goal of the project is an educational platform in web 3
- My work: Marketing, marketing plan, budgeting, finding a team and adviser. Strategy development

Sincerely, Nikolai Shevetovsky