





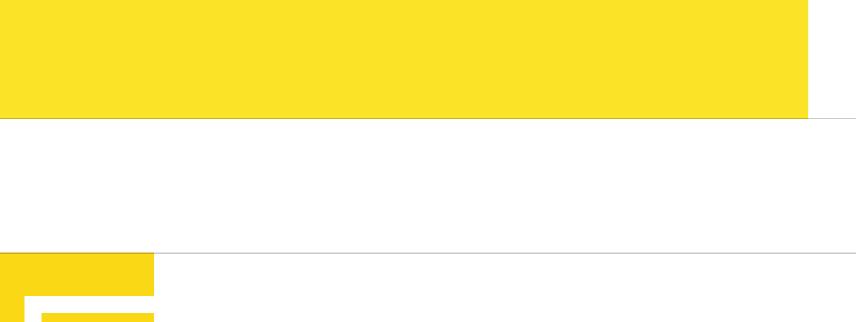


reason for our

existence, and the

business idea is its goal.

It is quite obvious to
anyone who has ever
been to an IKEA store "to offer a wide range
of convenient and
functional home
improvement products
at such low prices so
that as many people as
possible have the
opportunity to buy
them."



Projects with which we plan to

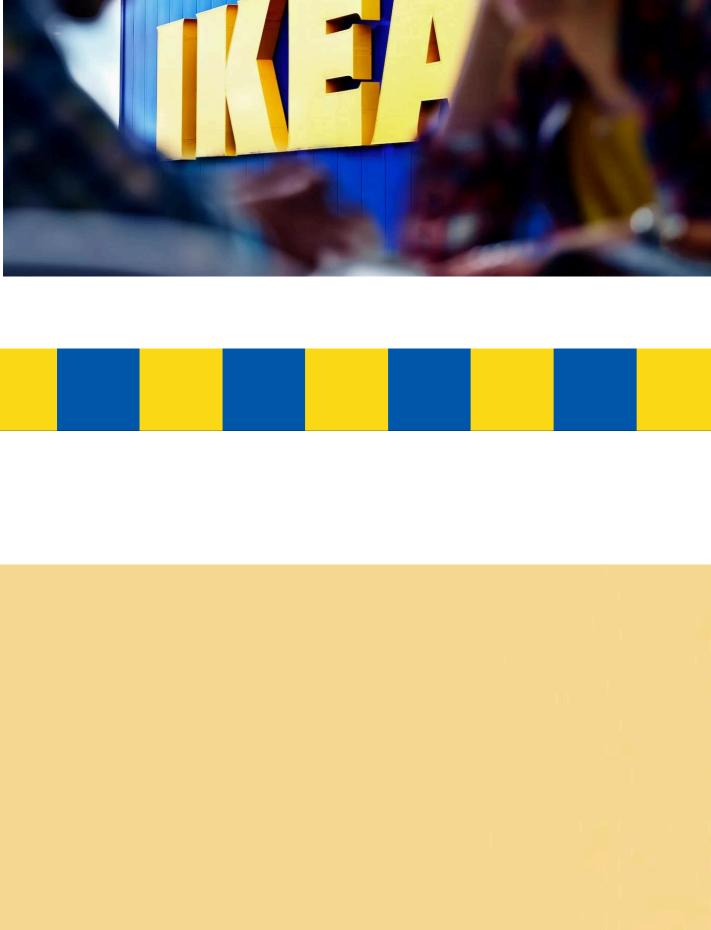
achieve our goals



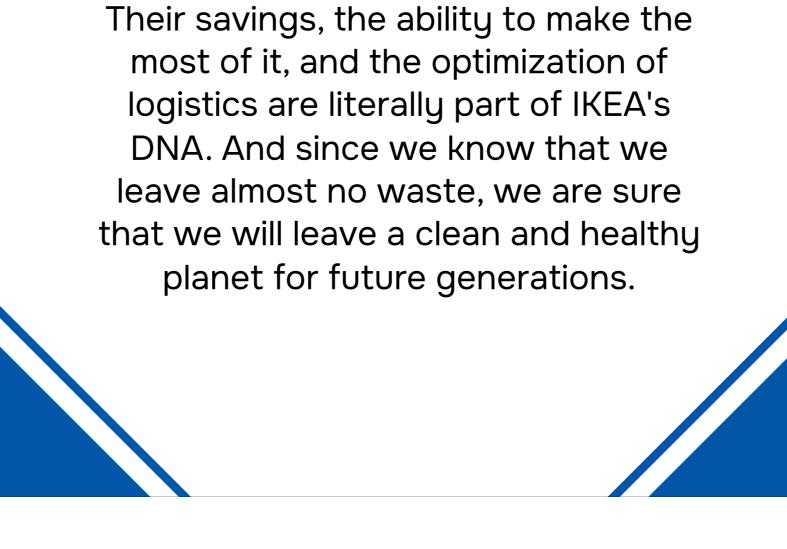














improve their daily lives by following the principles of responsible consumption.

Our priorities:

Ensure a positive impact on the climate and reproduce resources by developing IKEA's business.

3. Fair treatment and equal opportunities

everyone involved in the IKEA value chain.

2. Climate care and the cyclical model

1. Healthy and eco-friendly life at home

Inspire more than 1 billion people to

«Yes — to people and Earth!»

To have a positive social impact on



