



# Graphic Design Portfolio: Infographics & Banners

Kyrylo Saprykin - Showcasing impactful visual communication.

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by Kirill Saprykin

This product card shows  
the XO BE25  
headphones



# Infographic Design: Process & Storytelling

## Research & Concept

Gathering data and sketching ideas for clarity and impact.

## Design & Layout

Crafting engaging visuals with balanced typography and colour.

## Refinement

Iterating for clear storytelling and data accuracy.

Example: Food waste reduction infographic turning complex data into engaging visuals.







# Banner Design: Branding & Visual Identity

## Consistent Brand Campaign

Following brand guidelines and colour palettes for insurance client.

## Unique Craft Brewery Banners

Creative and eye-catching designs that stand out in a competitive market.

This card was created by F4  
hoodie, it was created in  
yellow colors on a black and  
white city background



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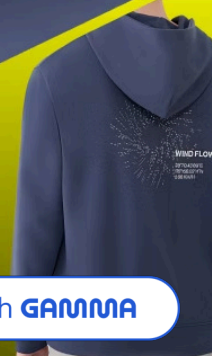
Д

И

F4

- ★ Полиэстер
- ★ Хлопок
- ★ Эластан

Made with GAMMA





# Client Testimonials

## Creativity & Professionalism

"Exceptional creativity and on-time delivery every time." – Jane Smith, Marketing Director

## Effectiveness of Designs

"Our campaigns saw a notable uplift thanks to their infographics." – David Lee, CEO

Client logos displayed enhance trust and credibility.





# Thank You & Contact Information

Kyrylo Saprykin – Ready to bring your vision to life.

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Let's discuss your next project!